

# SYMANTEC.CLOUD EMAIL & WEB SECURITY

Powerful, intelligent email and web threat  
protection for businesses

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# WHAT IS SYMANTEC.CLOUD?

**Symantec.cloud is an umbrella term for a family of security products that can be provisioned by your IT team in the cloud. Through the Symantec.cloud family, Email & Web Security encompasses three main products and two add-ons – all of which help to protect your mailboxes and web browsers from spam, malware and zero-day threats.**

Backed by Symantec's Global Intelligence and comprehensive SLAs, you will receive powerful email and web threat protection that's designed to suit an Office 365 or Exchange Online environment.

With always-on protection, Symantec.cloud can be deployed throughout your network from one single admin portal.



**SMALL TO MEDIUM-SIZED  
BUSINESSES WERE HIT THE  
HARDEST BY EMAIL MALWARE  
IN 2016 - WHERE 53% OF ALL  
EMAILS SENT WORLDWIDE  
WERE SPAM, WITH MANY  
EMAILS CONTAINING MALWARE."**

- Symantec Internet Security Threat Report 2017



## WHY PROTECT YOUR BUSINESS EMAIL?

**Your business email is often your most important asset when conducting sales, providing customer service or building relationships with clients and employees. But with a year-on-year rise in email malware and Business Email Compromise (BEC) campaigns by hackers, it comes as no surprise that email has become the main route for malware circulation.**

In the first half of 2016, Symantec reports that more than 400 businesses were targeted by BEC scams every day. BEC scams, which are also known as CEO Fraud, are a form of phishing where a hacker impersonates a business executive in order to steal sensitive financial information. These attacks have affected 22,000 victims worldwide with approximately \$3 billion (£2.2 billion) lost. And with the popularity and ease of BEC scams, these figures are likely to rise in 2018 and beyond.

# HOW WILL SYMANTEC'S EMAIL SECURITY PROTECT MY BUSINESS EMAIL?

**Symantec.cloud features two products that focus purely on email protection; Email Protect and Email Safeguard. If you want to protect your Office 365 mailbox environment with basic features, Email Protect is likely to be the best fit for your business. Featuring Symantec Intelligence to guard against new and emerging threats in malware and spam, advanced email scanning technology and multi-layer malware analysis, it's designed for lighter use in businesses that specifically want to guard against email viruses and spam.**

On the other hand, Email Safeguard is a much more sophisticated piece of software which encompasses all the features you'd find in Email Protect, plus it also contains Email Data Protection and Email Image Control. Not only is it GDPR-ready, it will also protect your employees from seeing sensitive or inappropriate imagery too.

# GUARD YOUR EMPLOYEES AGAINST UNSAFE BROWSING WITH WEB SECURITY

**As one of the world's largest malware research companies, Symantec are a global leader in cyber security. In 2016, 76% of websites scanned by Symantec contained vulnerabilities, despite seeing a 30% year-on-year drop in web attacks. Since exploit kits require maintenance of a backend infrastructure, hackers are now shifting their attention to email malware attacks simply because it's easier to launch a targeted campaign**

Despite this shift, 2.4 browser vulnerabilities were discovered by Symantec per day in 2016, with the RIG exploit kit as the main culprit. So even though web browser attacks are decreasing each year, there's still enough evidence to warrant spending extra on securing your browsing experience.



**"SYMANTEC BLOCKED ON  
AVERAGE 229,000 UNIQUE  
WEB ATTACKS ON ENDPOINT  
COMPUTERS EVERY DAY IN  
2016."**

**- Symantec Internet Security Threat Report 2017**



## HOW WILL SYMANTEC'S WEB SECURITY PROTECT MY BROWSING EXPERIENCE?

**As a complete solution that guards against cyber threats and stops your employees from clicking on malicious links, Web Protect & Control from Symantec features multi-layered anti-virus and anti-spyware defences at the internet level to help protect your business.**

Web Protect & Control performs background checks on links and websites to ensure a safe browsing experience, plus it includes a URL filtering policy-building engine which can be customised by your IT team to stop usage of certain sites, meaning your business remains secure with a lower chance of vulnerabilities.



# WHY CHOOSE SYMANTEC.CLOUD EMAIL & WEB SECURITY?

## **Built-in AV Engine for Ultimate Protection**

Protects and defends user's mailboxes against cyber threats, including zero-day threats, with industry-leading security protection.

## **Blocks 99% Spam**

99% of spam is captured before it reaches the mailbox, with 100% of emails delivered and 100% uptime availability, ensuring confidence in the software.

## **Easy Click for Emails**

Supports users when they click an email link with speedy background checks to ensure link credibility and safe web browsing.

# WHY CHOOSE SYMANTEC.CLOUD EMAIL & WEB SECURITY?

## **Quick Email and Web Content Scans**

Symantec scans an email within 60 seconds and identifies whether it houses malicious content, while web content is scanned within 100 milliseconds, leaving you to maximise business productivity.

## **Government-backed Protection**

Symantec is used by many UK banks and the UK Government, so you can rest assured you're using the best email protection software on the market.

## **Enable GDPR ready DLP Policies**

Your IT team can set policies that are GDPR ready, ensuring your business compliance needs are met.



## ABOUT SYMANTEC - KEY TAKEAWAYS

- ✓ Symantec are one of the world's largest security companies and are a market leader in Email Security.
- ✓ They support over 65,000 businesses worldwide using their Email Security platform which protects 163 million total users.
- ✓ Symantec supports 15,000 enterprises to take full advantage of cloud computing without compromising on the security of people, data, applications and business infrastructure.
- ✓ Symantec has been named a Leader in the IDC MarketScape: Worldwide Software-as-a-Service Email Security 2016 Vendor Assessment and a Top Player (highest category) in the 2016 Radicati Group Secure Email Gateway Market Quadrant Report.

# PROTECT YOUR BUSINESS WITH POWERFUL EMAIL AND WEB THREAT PROTECTION TODAY.

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